

The WayFinder Group/Chris Baker



I started this small business 6 years ago called the Whitefish Bike Retreat. At that time, my passion for cycling was the driving force behind what I was creating. My goal was to create a way of life so I could live in beautiful Montana and ride my bike and fill my days with others who have the same passions. As the WBR began to grow and word began to spread, the WBR began to develop into a bit more than I ever envisioned and as a small business owner I became overwhelmed. You always welcome growth in your business but I did feel a bit lost from my original goals and focus.

That was when Chris stepped in to help me get my business organized. As a small business owner, I had become consumed with day to day duties to survive and tried to keep up with networking through the latest social media techniques. Chris was able to come in and evaluate the WBR needs in many aspects and target our established social media network to optimize our reach. His experience was vast with all aspects of our business needs involving solutions for social media, staffing, organization, goal setting, future planning and any the unique needs we had faced.

I had reached out before to other avenues for small business consulting and never found anyone who fully understood the unique needs of my business until Chris. Chris and his associates took the time to become knowledgeable of my direct challenges. They do care about your business and seeing you succeed and you will hear that in every conversation you have with them! Hire Them!

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